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Bumble, Coach, and Deloitte Leaders Join PeerForward Board, Strengthening Mission to Drive College Access

(New York, NY – M D, 2025) – PeerForward, the national nonprofit that supports and empowers students from underserved communities as they navigate the path to college and career, announced the appointment of three distinguished executives to its Board of Directors: Michael Affronti of **Bumble**, Leigh Manheim Levine of **Coach**, and Anthony Campanelli of **Deloitte***. Their combined leadership across technology, consumer brands, and financial advisory will strengthen PeerForward’s strategic direction as it expands its peer-led approach nationwide.

“We are grateful to have the support of these visionary leaders. Already masters in their respective fields, the perspectives they offer are invaluable. I’m proud to welcome Michael, Leigh, and Anthony as partners and lean into their passion and commitment to equity as we traverse through a rapidly changing education climate in America.” **Gary Z. Linnen, CEO of PeerForward**



Michael Affronti

Chief Product Officer, Bumble, Inc.

Michael Affronti is an accomplished technology executive with more than two decades of experience building and scaling category-defining products. He has a proven track record of driving innovation across the full product lifecycle—from incubation of new offerings to leading businesses exceeding \$1B in annual revenue. As an advisor, investor, and board member, he is known for bridging product strategy, go-to-market execution, and forward-looking business models to unlock sustainable growth.

As Chief Product Officer and a member of the executive leadership team at Bumble Inc., Michael oversees the company’s global product vision, innovation agenda, and user experience. He leads the Product, Safety, Design, Research, and Customer Care organizations, guiding the development of AI-first capabilities and new product lines across Bumble’s portfolio.

Previously, Michael served as Senior Vice President and General Manager of Commerce Cloud at Salesforce, where he led the company’s multi-billion-dollar global e-commerce business, serving more than two billion consumers annually. His leadership accelerated product innovation, scaled operational excellence, and expanded Salesforce’s footprint across digital commerce. Earlier in his career, he led product teams at Dataminr and Fuze, where he built pioneering AI- and ML-driven product-led growth offerings. Michael began his career at Microsoft, spending a

decade shaping product strategy for some of the company's most iconic applications, including Outlook and Office. He is credited with four U.S. patents, with 11 additional innovations pending.

Michael is deeply committed to mentoring the next generation of product and design leaders. A former Inc. Magazine columnist and entrepreneurship instructor at General Assembly, he continues to contribute thought leadership to the product management community. He is an alumnus of Boston University's Questrom School of Business.

Growing up on Long Island, Michael developed an early passion for technology that continues to shape both his professional impact and philanthropic focus. He has been an active supporter of STEM programs in high schools on Long Island where he grew up, helping students understand and develop paths for advancement in technology and business. His commitment to STEM equity aligns directly with PeerForward's mission: empowering students from underserved communities to build skills, confidence, and pathways to college and career. Michael is particularly focused on how emerging technologies—especially generative AI—can strengthen PeerForward's peer-led model, expand reach, and enable new forms of student leadership and engagement.



Leigh Manheim Levine
President North America, Coach

Leigh Manheim Levine is the President, Coach North America, where she is responsible for leading the brand's North America growth strategy. Since joining Coach in 2013, Leigh has been an impactful and dynamic leader, having held roles across many areas of the business including Omnichannel, Wholesale, Ecommerce, Buying and Merchandising. Leigh's passion for the Coach's store and customer care teams—along with her consumer-centric thinking and intensive knowledge of the Coach brand DNA—have shaped her unique perspective as a leader and developer of talent.

Prior to joining Tapestry, Inc., Leigh spent seven years at Saks Fifth Avenue in various buying roles. In 2007, she joined Cole Haan, where she held roles in Global Merchandising and led the Buying Teams for North America. Leigh received a B.A. cum laude from Duke University in 1999.

Leigh is also on the advisory board of the Business of Sports School, a public high school in Manhattan where she helps the school to achieve their vision that all young people should be prepared for high-skill and high wage-careers, engage in quality learning experiences, and exhibit college and career readiness upon graduation from high school.



Anthony Campanelli

Partner, Deloitte Financial Advisory Services LLP

Anthony Campanelli is a partner at Deloitte, specializing in forensic accounting, financial crime, and complex investigations across technology, media, and hospitality industries. He has led wide-ranging engagements involving fraud, asset misappropriation, accounting irregularities, anti-bribery matters, and arbitration, often serving as a neutral arbitrator in commercial disputes.

Anthony also serves as the Global Law Firm Program Relationship Leader for Deloitte, strengthening relationships with law firms and legal practitioners worldwide. He leads the New York and New Jersey advisory practice and is a Certified Public Accountant in New York, New Jersey, and Utah. He additionally holds credentials in Financial Forensics and Global Management Accounting from the AICPA.

Beyond his professional work, Anthony serves on the boards of Deloitte Financial Advisory Services LLP, Deloitte Transactions and Business Analytics LLP, and the Cornell Center for Innovative Hospitality Labor and Employment Relations. His leadership reflects a deep commitment to advancing equity and supporting healthier, more respectful communities. Anthony is an alumni of **Pace University - Lubin School of Business**

*Please see www.deloitte.com/us/about for a detailed description of their legal structure.

About PeerForward

PeerForward maximizes the power of positive peer influence to transform the lives of students in low-income communities by connecting them to college and career.

For nearly 30 years, young leaders have driven the work of PeerForward's core program, igniting change in their school communities and guiding over 700,000 classmates on the path to higher education. Formerly known as College Summit, PeerForward is the leader in the practice of youth activation: youth identify inequities and barriers to success in their communities and work with adult allies to solve the challenges. By training teams of influential students in fundamental community organizing principles and call-to-action campaigns, we motivate students to plan for, apply to, and succeed in higher education. The PeerForward Method shifts the operating systems in schools to be more student-driven, creates a culture where continuing education beyond high school is the expectation, and develops a corps of young leaders of color skilled in leading community change.

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