

## PLAY IN MOTION

## Play #28: College Signing Day (for S4 Students)

**Description:** In 2014, U.S. First Lady Michelle Obama created an initiative called “Reach Higher” to encourage students throughout the country to apply for and enroll in college. With College Signing Day, her organization titled Better Make Room encourages all high schools to use May 1st (the typical deadline for college enrollment) as a date to push all seniors to enroll in college.

**Goal/Outcome:** Students will enroll in college through a day of celebration and visual promotion of “College Signing Day.”

**Suggested Time/Audience:**

- 0 Ongoing
- 0 S4 Students

**Materials/Space Needed:**

- 0 Depends on how you want to structure your event, but likely a large space like a cafeteria or auditorium if you choose to do an assembly.

**To Prep for Event:**

- 0 Determine the format for the event. Some ideas include the following:
  - ✓ Host an assembly for the school where you celebrate the seniors and announce which colleges they are attending. You can invite parents or other special guests and alumni.
  - ✓ Take photos of seniors with their college pennants or a college T-shirt and post on social media.
  - ✓ Create a bulletin board or another visual with students indicating where they are attending college.
  - ✓ Find out if there is a College Signing Day event near you: <https://www.bettermakerroom.org/collegesigningday/>.
  - ✓ Come up with your own creative way to celebrate seniors!

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# Play #28: College Signing Day (for S4 Students), cont.

## At the Event:

- 0 Make sure the 9th–11th graders understand the purpose of this event and what College Signing Day is all about.
- 0 Ensure seniors are recognized, and celebrate them in a respectful and appropriate way.
- 0 Have fun!
- 0 Post on social media using #PeerForward and #ReachHigher. Send photos to your PeerForward Coach.

## After the Event:

- 0 Debrief with team:
  - ✓ What went well? What could you improve for next time?