## **Privacy Policy**

Regardless of whether you provide us with your personal information via our website or in another manner (e.g. telephone, regular mail or face-to-face), we strive to honor your privacy preferences.

PeerForward created this Privacy Policy to demonstrate respect for your privacy preferences and to disclose our information collection and sharing practices. Regardless of whether you provide us with your personal information via our website or in another manner (e.g. telephone, regular mail or face-to-face), we strive to honor your privacy preferences.

BY ACCESSING AND/OR USING THE WEBSITE, YOU HAVE AGREED TO 1) abide by the practices described in this Privacy Statement, as may be amended from time to time, and 2) the transfer, processing and maintenance of your personal and sensitive information in the United States of America.

THE PERSONAL INFORMATION WE COLLECT: Depending on the type of communication or transaction, the personal information we collect may include, but is not limited to, your name, postal address, zip code, telephone number, school name, relationship to school, organization name, e-mail address, credit card, bank information or billing information.

WHERE AND WHEN WE COLLECT PERSONAL INFORMATION: You will be asked to provide your personal information when making donations, requesting communications, and/or in connection with other PeerForward business (whether it is via the website, e-mail, direct mail or telephone communications.)

WE DO NOT KNOWINGLY COLLECT INFORMATION FROM CHILDREN UNDER 13: We do not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to provide us with their personal information. If you are under

13, do not send any information about yourself to us, including your name, address, telephone number, or e-mail address. In the event we learn that we collected personal information from anyone under the age of 13, we will delete that information as quickly as possible. If you believe that we might have any information from or about anyone under the age of 13, please call us Monday through Friday, 8:00AM – 5:00PM Eastern Time at 202-319-1763 x275.

INFORMATION SECURITY: PeerForward has a layered security in our systems and only designated employees have access to hard copies of your personal information. All on-line transactions are done on a secure server. This means that information entered on the transaction page is encrypted using SSL (Secure Socket Layer) before transmission. On secure pages, a "closed" lock symbol is displayed in the bottom part of your browser screen and the website address in the address bar at the top of the browser screen starts with an "https" instead of an "http". Donation pages are verified by Paypal and transactions are processed using a Paypal merchant account.

PeerForward MAY SHARE YOUR PERSONAL INFORMATION: Personal information will be shared internally at PeerForward to complete your donations, to contact you about our ongoing work and ways that you can further support our efforts to help children in need. Your personal information will also be used to provide you access to the various sections of our website that have been personalized for your needs. PeerForward may share, rent or exchange donor names and postal addresses with third parties. Except in the limited circumstances outlined below, PeerForward will never intentionally share your e-mail addresses, phone numbers or financial information.

EXCEPTIONS: PeerForward reserves the right to share your personal information in certain situations:

1.) Credit Card Transactions, Electronic Fund Transfers, Payments by Check or Money Order and On-line Transactions. PeerForward hires third parties to provide credit card, bank, payment and information processing services and order fulfillment services. If you choose to make a donation on-line, by phone, through the mail or by other means, we will share your

personal information with our processing service providers. We make an effort to require all third party service-providers to hold personal information in strict confidence. While we believe these other companies are upstanding and will treat your personal information responsibly, we do not own or control them and cannot guarantee your privacy.

2.) Necessity. If we have reason to believe that there has been some inappropriate interference with or use of our website, communications, charitable services or personal or real property (for example, see the Terms of Use), or if we have reason to believe that one of the PeerForward website users, donors, employees or other related parties may have been injured or may have harmed some other party, we will disclose, without notice to you, personal information as we deem appropriate or if compelled by a legal or regulatory authority. Acquisition or other Corporate Restructure. We also may transfer your personal information to a third party successor in interest if we are involved in an acquisition, merger or other transfer of control or sale of assets.

COOKIES AND WEB BEACONS: When you visit our website, your browser automatically sends us certain Internet-related information (such as the Internet Protocol (IP) address of the computer you're using). We also may use cookies and Web beacons to better understand how visitors use our site. Cookies are small text files that websites often store on the computer hard drives of visitors to their sites. A cookie contains a unique code, which is used to recognize your computer when a user of your computer returns to a website that was visited previously. Web beacons are Internet tools that help us determine, for example, whether a website page has been viewed. We use cookies and Web beacons to enhance the online experience of our visitors and to better understand how our site is used. Cookies and Web beacons may tell us, for example, whether you have visited our site before or whether you are a new visitor.

The "help" portion of the toolbar on most browsers will tell you how to stop accepting new cookies, how to be notified when you receive a new cookie, and how to disable existing cookies. Remember, though, without cookies, you may not be able to take full advantage of all of PeerForward's website features.

WEBSITE LINKS: In order to provide certain services and goods at our website, we contract with other companies and individuals. These additional services and goods may include "links" to other websites from our website. PeerForward's privacy practices may not be applicable at any third-party sites. Anytime you leave the PeerForward website, we have no control regarding what information may be collected about you, nor do we control what third-parties might do with the information. For example, when you click on a merchant's name at the PeerForward site, you will be connected with the third-party merchant's website (even if the PeerForward name/logo is on the screen). This merchant website should have its own privacy statement applying to transactions at their website. It is important you review any privacy policies on third-party sites carefully, BEFORE you use any services or programs offered.

CHANGES TO PRIVACY PRACTICES: From time to time, PeerForward may revise its privacy practices to address changing technology, security measures and website functionality. We strive to provide you with timely notice of these changes. Please contact us if you have any questions about changes to our practices.

CONTACTING PEERFORWARD ABOUT PRIVACY PREFERENCES: If you wish to change your privacy preferences or have any questions please contact us.

## **REGULAR MAIL:**

PeerForward, Inc. Attention: Website ADMINISTRATOR 1140 3rd St. NE, Suite 320, Washington, DC, 20002

## **EMAIL:**

marketing@peerforward.org TELEPHONE: Monday through Friday, 8:00AM – 5:00PM Eastern Time at 202-319-1763